



Eyeking is Proud to Support the Lustgarten Foundation
Pancreatic Cancer Research Fund

Melville, NY --- Eyeking, the worldwide distributor and manufacturer of eyewear, is proud to announce that they will be a title sponsor at this year's Lustgarten Foundation pancreatic research fundraising walk at Jones Beach this October 9th.

Eyeking will make a 100% donation to the organization from all sales made during the event. A selection of sunglasses will be offered, including custom Lustgarten styles from the Under Armour and Hobie Polarized brands. Shelly Goldman, President of Eyeking says, "It is with great pride that I support the Lustgarten Foundation in this way. I lost two very important men in my life to pancreatic cancer in a short period of time - my father and my father in law. It was after this terrible loss that I became an active supporter of the newly formed Lustgarten Foundation. My involvement enables me to honor their memory in a way that they would both approve."

Participants in the upcoming walk will raise funds for life saving research for pancreatic cancer. These Lustgarten Foundation events serve as a wonderful celebration of the progress being made in the fight against this disease, and they provide hope for the future. The walk will be held at **Jones Beach, Field 5, in Wantagh, NY**. The walk is handicap and stroller accessible.

About The Lustgarten Foundation:

The Lustgarten Foundation is the nation's largest private supporter of pancreatic cancer research. Founded in 1998, the organization was named after Cablevision executive Marc Lustgarten, who died from the disease. The Lustgarten Foundation is dedicated to advancing the scientific and medical research related to pancreatic cancer, the nation's fourth leading cause of cancer deaths. The Lustgarten Foundation has provided more than \$120 million in support of

promising pancreatic cancer research. The Foundation also provides free information to patients and caregivers. For more information visit www.lustgarten.org.

About Eyeking:

Eyeking, LLC is a fourth generation, award winning eyewear design firm that develops, markets and distributes globally, private label and licensed eyewear brands. Eyeking's license partners include Under Armour Eyewear and Hobie Polarized. For more information on Eyeking please contact Lisa@lisawellspr.com